



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-20-2012 PAGE: 1 of 4

SRCP MEDIA - 22066  
ATTN: BETSY VONDERHEID  
201 NORTH UNION STREET  
SUITE 200  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
399807	09-21-2012	10-19-2012	1	SMITH FOR SENATE, TOM	TOM SMITH FOR SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est# 11 15 288			CMS # 244422	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-25-2012	End Date 10-01-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 244422							
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
Agency CPE: C : 11 P : 15 E : 288																						
1	09-25-2012	09-28-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)				9	30		X	X	X				4	150	4	600.00		
2	09-30-2012	09-30-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)				8	30							X	1	250	1	250.00		
3	09-25-2012	09-28-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				8	30		X	X	X	X			4	700	4	2,800.00		
4	10-01-2012	10-01-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				8	30	X							1	1,000	1	1,000.00		
5	09-25-2012	09-28-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30		X	X	X	X			8	1,200	8	9,600.00		
M	MG Group #	Preempted	Rate Reason		MG Description				Duration													
	333049	09-28-2012	1,200 PER SALES MANAGEMENT		1 X 30 @ \$900 F 12:00PM - 12:30PM - 09/28/12-09/28/12 (6950),			9	30					X			1	900	1	900.00		
					1 X 30 @ \$300 Su 12:00AM - 02:00AM - 09/30/12-09/30/12 (6974)			8	30						X		1	300	1	300.00		
	333220(333049)	09-30-2012	300 ABC PROGRAM CHANGE		1 X 30 @ \$300 Su 06:00AM - 01:00PM - 09/30/12-09/30/12 (7054)			8	30							X	1	300	1	300.00		
	Total:		1,500														Preempt Total:		-2		-1,500.00	
6	10-01-2012	10-01-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30	X							2	1,400	2	2,800.00		
7	09-25-2012	09-28-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30		X	X	X	X			8	1,200	8	9,600.00		
8	10-01-2012	10-01-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30	X							2	1,400	2	2,800.00		
9	09-29-2012	09-30-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)				8	30						X	X	2	1,000	2	2,000.00		
10	09-29-2012	09-29-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				9	30						X		2	350	2	700.00		
11	09-30-2012	09-30-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				9	30							X	1	400	1	400.00		

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Contract No 399807	Contract Dt 09-21-2012	Revision Dt 10-19-2012	Rev# 1	Advertiser SMITH FOR SENATE, TOM	Brand TOM SMITH FOR SENATE	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA							
Agency Est# 11 15 288			CMS # 244422	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-25-2012	End Date 10-01-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 244422						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 11 P : 15 E : 288																		
12	09-30-2012	09-30-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				8	30								X	1	550	1	550.00
13	09-29-2012	09-29-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)				8	30								X	1	900	1	900.00
14	09-30-2012	09-30-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)				8	30								X	1	650	1	650.00
15	09-30-2012	09-30-2012	10:00AM - 10:30AM	WEEKEND NWS 1130A-12P SU INSIDE STORY (7				8	30								X	1	500	1	500.00
16	09-30-2012	09-30-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)				8	30								X	1	500	1	500.00
17	09-25-2012	09-28-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				9	30		X	X	X	X				4	600	4	2,400.00
18	10-01-2012	10-01-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				9	30	X								1	600	1	600.00
19	09-25-2012	09-28-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				9	30		X	X	X	X				4	600	4	2,400.00
20	10-01-2012	10-01-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				9	30	X								1	700	1	700.00
21	09-25-2012	09-28-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30		X	X	X	X				4	1,200	4	4,800.00
22	10-01-2012	10-01-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30	X								1	1,600	1	1,600.00
23	09-25-2012	09-28-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30		X	X	X	X				4	1,800	4	7,200.00
24	10-01-2012	10-01-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30	X								1	1,700	1	1,700.00
25	09-25-2012	09-28-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30		X	X	X	X				4	1,000	4	4,000.00
26	10-01-2012	10-01-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30	X								1	1,100	1	1,100.00

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27	09-25-2012	09-28-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30		X	X	X	X			4	600	4	2,400.00
28	10-01-2012	10-01-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30	X							1	600	1	600.00
29	09-25-2012	09-28-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30		X	X	X	X			4	1,100	4	4,400.00
30	10-01-2012	10-01-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30	X							1	1,300	1	1,300.00
31	09-25-2012	09-28-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				9	30		X	X	X	X			8	1,500	8	12,000.00
32	10-01-2012	10-01-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				9	30	X							2	1,800	2	3,600.00
33	09-25-2012	09-28-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				9	30		X	X	X	X			4	2,500	4	10,000.00
34	10-01-2012	10-01-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				9	30	X							1	2,500	1	2,500.00
35	09-29-2012	09-30-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				8	30						X	X	2	1,600	2	3,200.00
36	09-25-2012	09-28-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				9	30		X	X	X	X			4	1,800	4	7,200.00
37	10-01-2012	10-01-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				9	30	X							1	2,000	1	2,000.00
38	09-25-2012	09-30-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				9	30		X	X	X	X	X	X	6	2,500	6	15,000.00
39	10-01-2012	10-01-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				9	30	X							1	2,500	1	2,500.00
40	09-25-2012	09-28-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				8	30		X	X	X	X			4	1,300	4	5,200.00
41	10-01-2012	10-01-2012	12:05AM - 12:32AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				8	30	X							1	1,500	1	1,500.00

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42	09-28-2012	09-28-2012	10:00PM - 11:00PM	PRIME FR10 (7044)				9	30					X			1	2,000	1	2,000.00
43	09-25-2012	09-25-2012	08:00PM - 10:00PM	PRIME TUESDAY MOVIE/SPECIALS (7017)				9	30		X						1	6,000	1	6,000.00
																	Contracted Gross Total:		111	143,550.00
																	Actual Gross Total:		112	143,550.00
																	Agency Commission:			21,532.50
																	Net Total:			122,017.50
Month/YR			Preempted	Made Good		Contract Total			Adjustments						Actual Total					
Sep 12			1,500.00	1,500.00		117,250.00			0.00						117,250.00					
Oct 12			0.00	0.00		26,300.00			0.00						26,300.00					
TOTAL			1,500.00	1,500.00		143,550.00			0.00						143,550.00					

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